



**Press Release** 

## Middle East Airlines opts for Recaro seats

Full cabin of A321NEO fleet to be equipped with Recaro seats: CL5710 electrical business class seat and CL3710 the best in economy class seat.

AIX, Hamburg, Germany / Beirut, Lebanon, 4 April 2019 – Middle East Airlines, the national carrier of Lebanon, is banking on the seat comfort and reliability of Recaro Aircraft Seating. The airline has ordered eleven firm and seven optional full cabin fits for its A321NEO fleet.

"Choosing Recaro as a supplier ascertains Middle East Airlines of the highest efficiency and a timely delivery," says Mohamad El Hout, Chairman of Middle East Airlines. "At the same time, it assures our passengers of ultimate comfort, design and quality in both economy and business class. The contemporary design and enhanced comfort of the CL5710 make this seat our very first choice for the business class of our A321NEO fleet. Being able to work with one manufacturer to fit both the business and economy class is also a great advantage."

The CL3710 takes comfort in economy class to a new level. With its all-new modular design and the addition of a range of comfort elements it enables better body posture, a better ability to change sleeping positions and a reduction of pressure points at a minimum weight. The seat gives a new meaning to comfort above the clouds.

With its new leg rest and generously sized backrest Recaro's CL5710, an electrical business class seat for short and mediumhaul flights, also offers unrivalled comfort for passengers. It



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features a modern design and more storage space and can be equipped with the latest inflight entertainment systems and a monitor of up to 13 inches. Electronic devices can be accommodated on the large, fold-out table with integrated tablet holder.

"We are honoured to be awarded such a big order by Middle East Airlines. It is a very strong testimonial to the trust they place in us since two decades. We are very much looking forward to - once again – work with Middle East Airlines on the delivery of these seats," says Bernhardt Seiter, Vice President Sales EMEA at Recaro Aircraft Seating.

"Middle East Airlines made an excellent choice with the seats for its new NEO fleet", says Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating. "Our CL3710 economy class seat is not only a perfect combination with the CL5710 business class seat, it is also the winner for the Crystal Cabin Award because it offers exceptional comfort to the passenger and ultimate efficiency to the airliner. And of course, it comes with the usual Recaro quality stamp and timely delivery. I am certain Middle East Airlines will be very happy with this choice and look forward to future collaborations with them."

## **About Recaro Aircraft Seating**

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company reported a growth averaging 10% over the past 15 years. Recaro employs 2300 people worldwide and exceeded half a billion euros in sales in 2018. It is the global market leader in the economy class seating. To secure its strategic expansion, Recaro is investing hundreds of millions in product innovation in business class seating. Over the next 5 years, it will also invest in significantly expanding its headquarters in Schwaebisch Hall as well as its sites in China, Poland and the USA. With this, Recaro consistently underpins its corporate vision of "Driving comfort in the sky". The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit www.recaro-as.com.

## **About Recaro Group**

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro eGaming in Stuttgart as well as the



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Recaro Holding located in Stuttgart. The Group's consolidated sales amounted to 540 million euros in 2017. Currently the Group employs more than 2,400 employees at its locations around the world. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit <u>www.recaro.com</u>.

Press information Recaro Aircraft Seating

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